



toolbox INDIA Foundation

VALUE CIRCLE 3.0

Ground realities



Small grassroots nonprofits in India face several gaps in organisational capacities

Organisational narrative

Developing a clear mission, vision, strategy and communicating these well is crucial for nonprofits in a fast-changing and crowded philanthropic landscape

Financial resilience

Chronic underfunding is a significant challenge for nonprofits - necessitating the diversification of donors & accumulation of reserves to enhance financial resilience

Program effectiveness & impact

The planning and implementation of a monitoring and evaluation framework are crucial for tracking as well as improving program outcomes

Formal structures & policies

Nonprofits often lack formal structures, policies, and processes which can significantly influence their operations

Institutional capacities

Building institutional capacities is critical to sustained and amplified impact; this includes the identification of areas that need improvement & seeking support



We have designed the Value Circle Program to specifically enable small nonprofit organisations to strengthen their capacity for driving social investments.

Through our engagement with over **600 nonprofits in the last 13 years**, we have realised that smaller organisations in particular, face persistent challenges in fundraising, building visibility and communicating their impact. By investing in these areas, resource-constrained organisations can increase their visibility, build stronger relationships with donors and volunteers, and continue making a positive impact.

As a member of the Value Circle 3.0, organisations become part of a journey and a peer group to strengthen their organisational capacities.



VALUE CIRCLE 3.0

From stability to strength

The Value Circle 3.0

Program Duration



6 months

Commencing July 2024

Cohort Strength



30 organisations

Across India

Program Offerings

- **Masterclasses**

Live sessions where nonprofits learn how to improve their fundraising, communications, monitoring & evaluation from industry experts

- **Skilled Volunteers**

Hands-on, one-on-one support to create and refresh fundraising collateral through our network of skilled volunteers

- **Pitch Perfect**

Two-round event where nonprofits present their new & improved pitch decks and organisational narratives created through the program to a jury panel

- **Fundraising Pipeline**

An opportunity for part of the cohort to receive support from fundraising experts on CSR connections or a crowdfunding campaign

Key Focus Areas



Fundraising

Strengthen your fundraising skills through masterclasses on topics such as retail fundraising, donor engagement, grant proposal writing alongside hands-on support creating fundraising collateral

1



Communications

Reach a wider audience with a unified communications strategy built through masterclasses on refining your organisational narratives, website and social media presence

2



Impact

Create and implement impact frameworks for compelling measurement and representation of program outcomes

3

If you are a small nonprofit



that is founder-led and has demonstrated impact



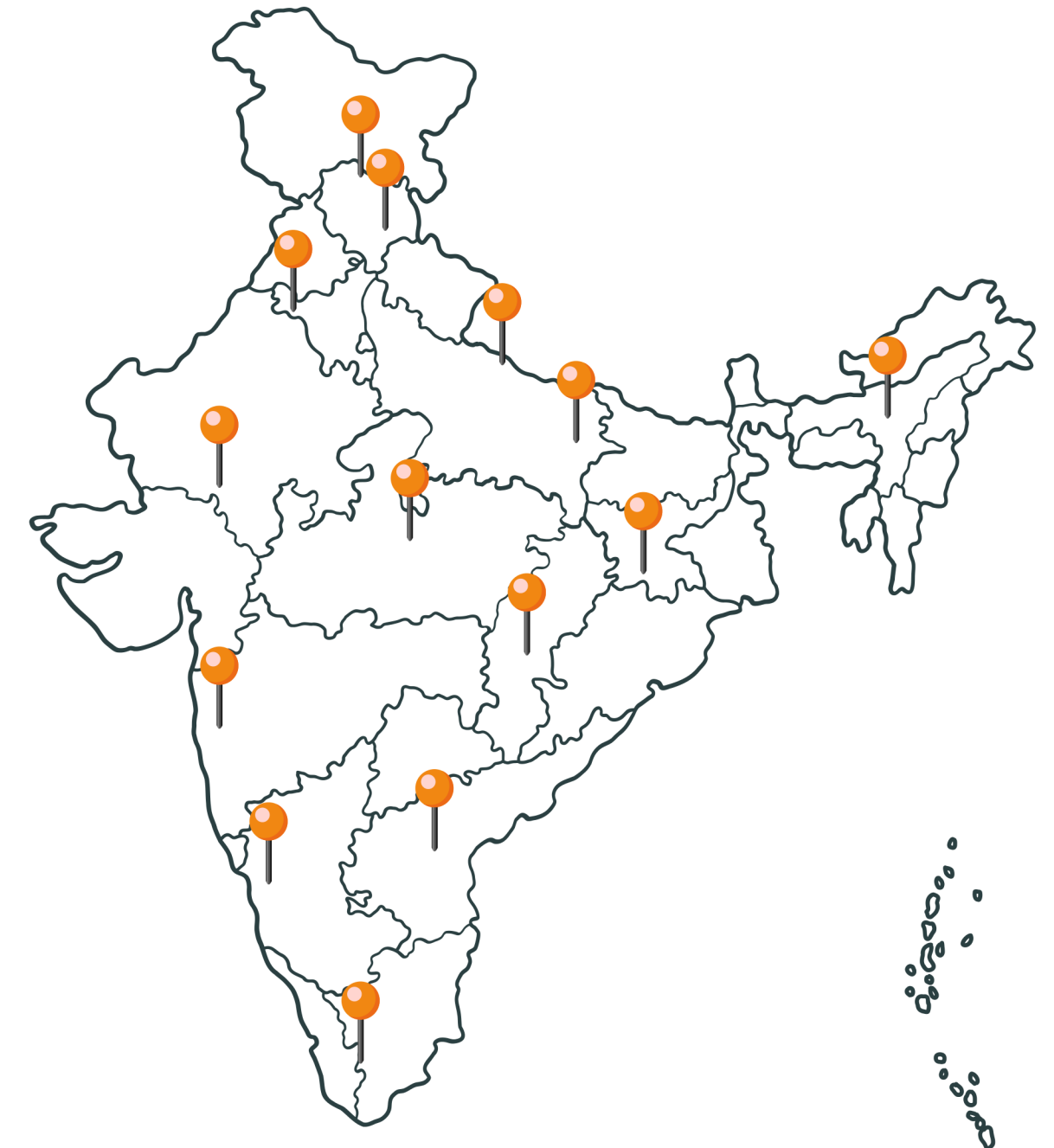
that has been operational for minimum four years and has a documented proof of concept



that has an annual budget of 40 lakhs - 1.5 crores



that has at least 3 full-time employees



This program is for you!

Our Approach



Why

Strengthening the capacities of nonprofit organisations to improve fundraising outcomes, enhance communications, and augment their impact



Who

Sector-agnostic high-impact nonprofit organisations operating pan India screened, shortlisted & selected through predetermined criteria



What

Institutional capacity strengthening to equip, enable, and stabilise nonprofit organisations to create and sustain impact



How

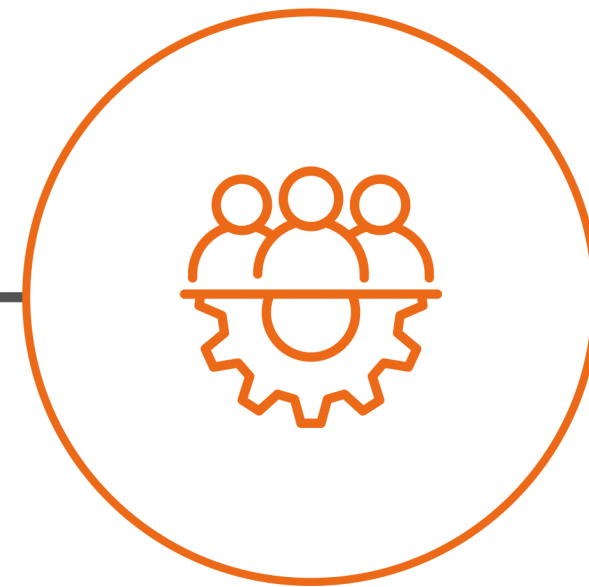
Hybrid model of knowledge dissemination; capacity strengthening through one-on-one skilled volunteer support, and masterclasses by industry experts

Key Stakeholders

Lead Knowledge Partner
(Social Lens Consulting)



toolbox INDIA
Foundation team



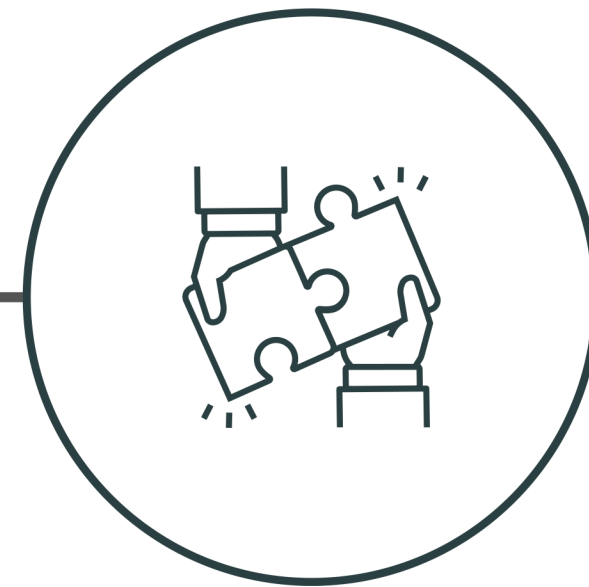
Advisory
Panel



Skilled
Volunteers



Program
Partners



Our Theory of Change



Experts



Skilled volunteers



Advisory panel



Tools, industry best practices & additional resources



Masterclasses



Skilled volunteer support



Pitch Perfect



Fundraising support for select organisations



Advisory sessions & open houses

- New & enhanced fundraising collateral
- Increased visibility on social media
- Increased knowledge in three focus domains
- Connections with donors for nonprofits receiving fundraising support

INPUTS

ACTIVITIES

OUTPUTS

Our Theory of Change: Envisioned Outcomes



Financial strengthening & organisational continuity for small nonprofits



Diversified funding



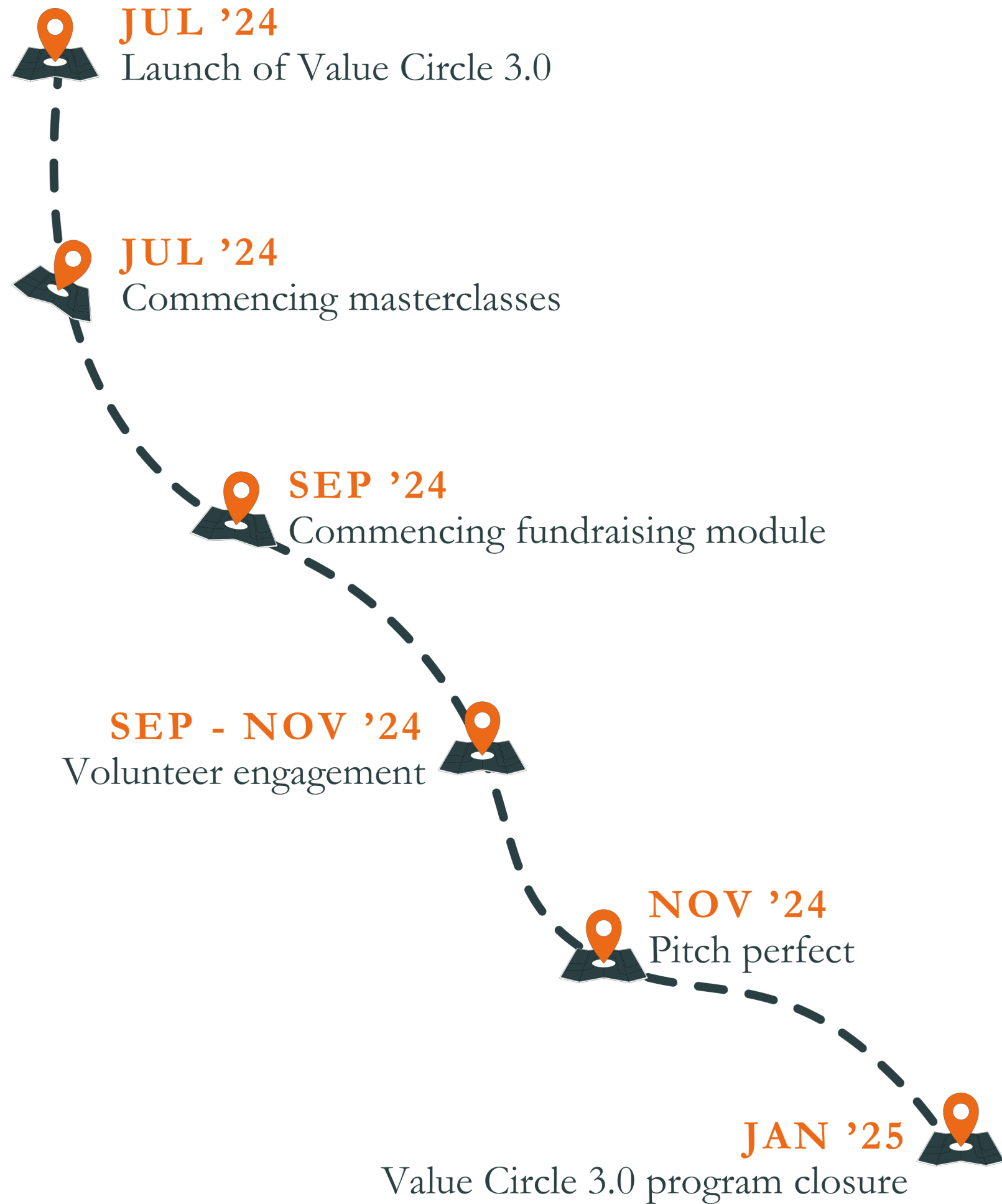
Increased visibility



Improved social media presence



Enhanced measurement and communication of impact



TIMELINE

For the program

VALUE CIRCLE 3.0

Access pass

₹ 20,000

THANK YOU

Interested?
Register below

Apply now



Contact

sakshi.naik@tbxi.org
+91 91676 83715

sarah.vaikul@slens.co
+91 99231 22039



About

toolbox INDIA Foundation

toolbox INDIA Foundation works as a catalyst to provide capacity-strengthening assistance to nonprofit organisations through its portfolio of highly skilled, corporate volunteers.

Founded 13 years ago to serve as an intermediary platform matching volunteers' expertise to the needs of nonprofits, we support organisations in defining their objectives and optimising their existing resources by leveraging the skills of corporate volunteers.

toolbox INDIA Foundation has been constantly refining its practices to address emerging challenges and bridge the skills gap between the social and corporate sectors.

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