



# **toolbox INDIA**

## Value Circle

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### Volunteer Information Deck





# About **toolbox INDIA**



**toolbox INDIA Foundation** works as a **catalyst** to provide **capacity strengthening** assistance to **non-profit organisations** through its portfolio of **highly skilled volunteers**.

Over the last 10 years, toolbox INDIA has been constantly refining its practices to **address challenges** and seeking to **bridge the skills gap** between the **social and corporate sectors**.

## Our **Impact**



Projects Delivered

FY19

102

FY20

54

FY21

64



Consulting hours undertaken

6560+

3100+

4500+



Volunteering hours undertaken

3500+

1000+

1800+



Non-profits reporting enhanced organisation operations

61%

84%

77%



Non-profits reporting improved organisational efficiency

73%

91%

86%



# VALUE CIRCLE PROGRAM (VC)

**Value circle** is a sustainable capacity strengthening program for nonprofits across India to enhance their leadership, fundraising and communication efficiency by 2023. It's vision is to enable grassroot nonprofit organisations towards building sustainable capacity for driving social investments.

## Key Highlights

25

Nonprofit  
Organizations  
pan India

4

Capacity  
Development  
focus areas

300+

Direct  
Beneficiaries

# VC Program Offerings



## Pitch Perfect: Fundraising Pitch

Building **effective pitches** for the purpose of **fundraising**



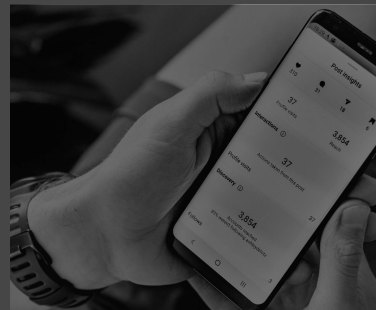
## The CEO Circle: Guided Leadership

Practical leadership coaching through **learnings, navigating leadership challenges** in the **post COVID** times



## Modern Billboard: Website Enhancement

Enhanced **websites** for the purpose of grabbing the **visitor's attention** and **succinct understanding** of their **cause** and **organisation**



## Unified Communication: Building Visibility

Driving **visibility** for the cohort that toolbox INDIA aims to support through a **unified communication strategy**

# VC Volunteering Process



## Volunteer Orientation

You will be inducted into the Value Circle Program, get introduced to the NPOs and toolbox INDIA team



## Volunteer Engagement

You will work in a 3 member team with 5 allotted nonprofits to brainstorm and execute the key deliverables



## Project Execution

Project will run for a period of 10 weeks with weekly governance calls. Project will end with you giving a walkthrough and handover of the deliverable



## 2.5 month project cycle

Engaging in short term but high impact projects. The average length of a project being 10 weeks.



## Project Management

toolbox team will facilitate the communication and introduction between the volunteers and the nonprofits. The team will also schedule weekly governance calls for volunteers to report on progress.



## NPO Engagement

Working in a group of 3 volunteers assigned to 5 nonprofits.



## Virtual Support

Using technology to your advantage, you will collaborate online from different locations (within India, and in some cases, globally).



# Your Role in the VC Program

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- Work in a **3 members** team for 5 allotted nonprofits to brainstorm and execute ideas to achieve sustainable solutions for the nonprofits.
- Get on at least **1 weekly** call with the Nonprofit organisations to share project updates and resolve challenges.
- Provide support to TBXI team in the form of **project updates** and feedback, during mid-project evaluation and the final project evaluation.
- Commit to **12 hours/monthly**, mostly weekends to achieve above goals.





# Eligibility Criteria

- Basic Functional Expertise in **any** of these domains: Communication, Fundraising, Storytelling, Marketing, Business development, Strategy & Planning, Designing, Website development with a minimum of 2 years of experience.
- Displays a genuine interest in social change. Earlier volunteering experience would be an added advantage.
- Is a collaborative team player.





# Volunteering **Projects**



Project	Fundraising Pitch	Website Enhancement	Social Media Marketing
<b>Required Skills</b>	Research, Consulting, Financial Modelling, Presentation & Communication, StoryTelling.	Website Enhancement- (UI/UX Design, SEO and/or Analytics) Communications, Branding and content.	Social Media Strategy, Research, Design, Communications, Marketing, Content Development.
<b>Time Commitment</b>	12hrs/month	12hrs/month	12hrs/month
<b>Timelines</b>	Sep 2022 - Nov 2022	Dec 2022 - Feb 2023	Aug 2022 - Oct 2022/ Nov 2022 - Jan 2023
<b>Type of Volunteering Support</b>	3 Volunteers working with 5 NPOs	3 Volunteers working with 5 NPOs	Working with toolbox Team to enhance VC nonprofits' visibility

# Benefits As a **VC Volunteer**



A network of like-minded people



Certificate of Appreciation from toolbox INDIA at the end of the project



LinkedIn Badges for volunteers who have shown exceptional commitment towards the project



# Important Timelines



**Registration starts**

23nd June, 2022



**Registration closes**

10th July, 2022



**Selected Candidates  
Announced**

25th July, 2022



**Value Circle  
Program Launch**

5th Aug, 2022





# Our Application **Process**

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Follow a simple two-step process to apply to become a Volunteer at the **Value Circle Program**.

**Step 1:** Fill our Online Application Form

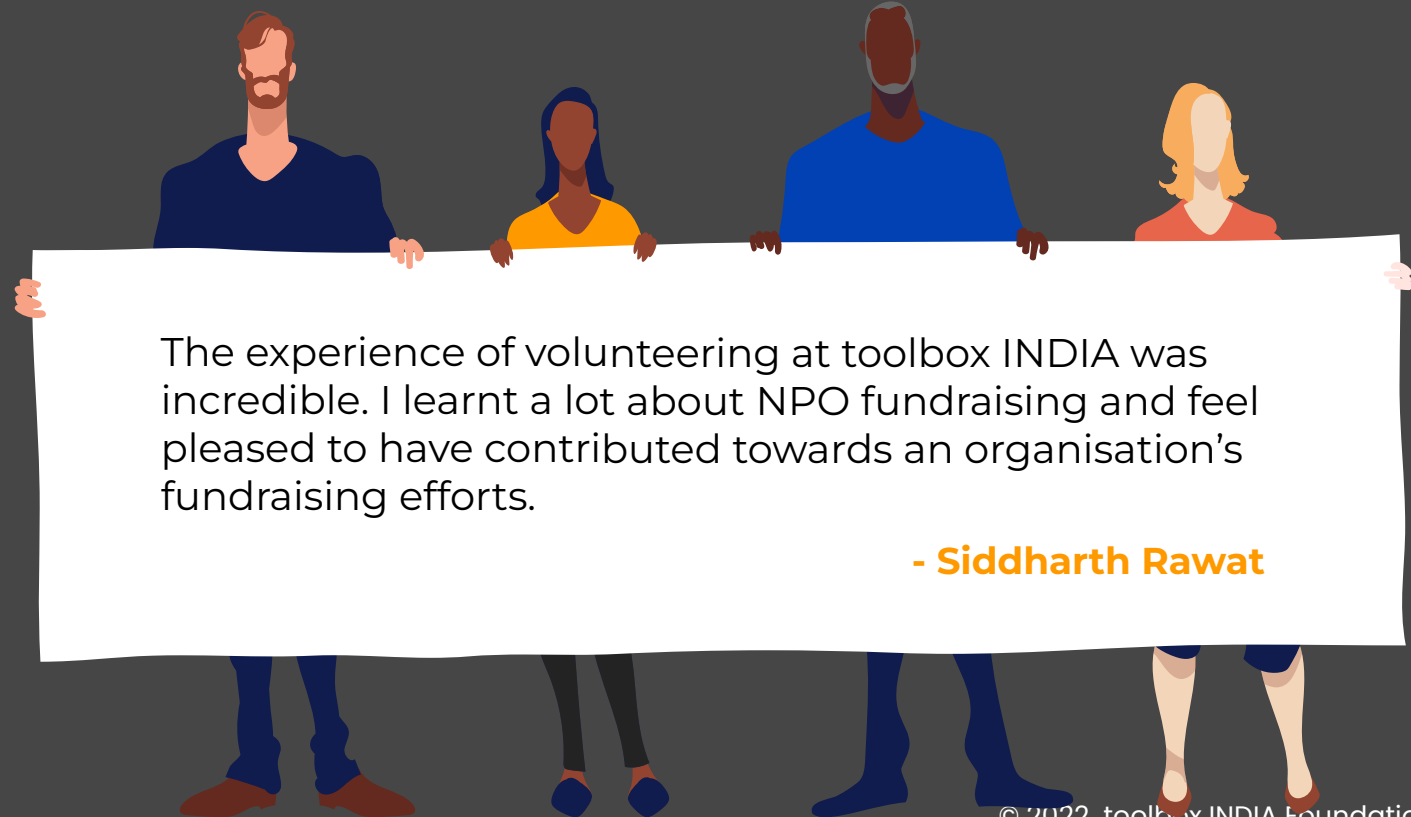
**Apply Here**

**Step 2:** Virtual Interview



# Our Outliers of Change **Experience**

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The experience of volunteering at toolbox INDIA was incredible. I learnt a lot about NPO fundraising and feel pleased to have contributed towards an organisation's fundraising efforts.

- **Siddharth Rawat**

# FAQs (1/2)



## **Are there any project deadlines?**

The cohort runs for an average of 10 weeks (2.5 months). In some cases, where required, on mutual agreement, a project can be extended by 1 to 2 weeks.

## **Do I need to reach out to the assigned nonprofit partner first?**

No, volunteers are not required to establish the first point of contact with their nonprofit partner. The toolbox INDIA team will facilitate the communication and introduction between the volunteers and the nonprofit SPOC.

## **I have hit a roadblock for this project, who can I reach out to?**

You can reach out to Ila Koushish ([ila.koushish@tbxi.org](mailto:ila.koushish@tbxi.org)) and Gautham Nair ([gautham.nair@tbxi.org](mailto:gautham.nair@tbxi.org)) who are the project managers at toolbox INDIA. They will guide you through the course of the engagement about how to best address the problem statement, and share the relevant project resources and material for your reference.

## **Will I receive any remuneration for this opportunity?**

Value Circle is a pro-bono initiative where the volunteer will receive a certificate of completion from toolbox INDIA at the end of the project.

## **Are there any language requirements to become a Value Circle Volunteer?**

A Volunteer is expected to be proficient in speaking English. Proficiency in any other regional language would be an added advantage.

# FAQs (2/2)



## **I have a couple of questions for the nonprofit organization, can I reach out to them directly?**

While the team at toolbox INDIA conducts regular follow ups and meetings with the NPO and the volunteers, you can reach out to them directly as well. However, it is advised that volunteers update the toolbox INDIA team about your conversations with nonprofits, and include us in all the email correspondence related to the project.

## **My colleague/ team member is interested in volunteering as well, who can I connect them to?**

You can either directly connect them to the project managers at toolbox INDIA, or ask them to register for the Value Circle program via the [link](#).

## **How do I know if I have made a difference?**

The organisations you work with will be extremely grateful for your support however small a difference you make. Throughout the process, toolbox INDIA will keep in touch with you to check how things are going. At the end of the assignment you will have a chance to share your thoughts on how it went. We will also ask the organisation that you worked with to complete an evaluation form at the end of your time together and six months on. While you may not see an immediate impact, over time, the difference your involvement can make has the potential to be huge.

## **Will I be expected to travel somewhere to work on the project?**

No, the entire program and all activities related to it will be virtual.





# Thank you!



## Interested in being a part of our Value Circle program?

**Apply Today!**



**CONTACT:**

ILA.KOUSHISH@TBXI.ORG  
M: 9113037879

SHASHWAT.DHULIYA@TBXI.ORG  
M: 7506433814



**ADDRESS:**

121 UNIQUE INDUSTRIAL ESTATE  
TWIN TOWERS MARG,  
NEAR SIDDHIVINAYAK TEMPLE  
PRABHADEVI, MUMBAI- 400025



**WEBSITE:** WWW.TBXI.ORG

